



Bowling Green F.C. Golden Lions

2022 Sponsorship Packages

About Bowling Green Golden Lions

“Mission and Vision”

- ▶ The mission of BGFC is to create a professional soccer platform for the community of south-central and western Kentucky to compete at a high level of competition as well as developing players capable of receiving professional opportunities based on their playing ability.
- ▶ The vision of BGFC is to strive to provide the highest level of soccer learning experience in and around our region. Youth Development is the core of our mission and the heart of our passion. We make every effort to maintain our commitment to that vision by ensuring that we accommodate our players with the best fields, equipment, and continuously educated licensed coaches in the region. The long term vision for the club is to develop players that will be able to play at the professional level that we provide for them.
- ▶ BGFC Website: www.bgfcgoldenlions.com

Your Impact

“Empowering Youth with Aspiration”

- ▶ After an impressive inaugural season last year, claiming regular season conference and post season conference titles, and finalizing the season in the UPSL National Tournament Round of 16. Bowling Green FC will continue its expenditure in the NISA Nations in the spring of 2022. The sport has grown tremendously over the past 20 years and we have multiple youth clubs in our community just to prove that growth. Our core values are making sure the youth players here are receiving the proper exposure, that we are dedicated to serving our community, and that we give back to the community as much as we can.
- ▶ Your sponsorship of Golden Lions builds leaders through involvement in competitive sports, allowing them to focus on their abilities, rather than their disabilities, as they gain independence, strength, endurance, and flexibility through sport.

League Information

“United Premier Soccer League”

U.S. Men's Soccer Pyramid



- ▶ Bowling Green Golden Lions will participate in UPSL Premier Division in Spring 2022

Benefits of Joining Our Team





1 PASSION 1 CLUB

Bowling Green FC offers the following partnership opportunities for our 2022 season. There are several opportunities for your company to expand brand awareness, boost sales and increase community reach. Not only will you be recognized as a business that sponsors a soccer team, but the dreams of thousands of children and adults. Bowling Green FC offers the possibility of creating a personalized package that will fulfill your specific company needs. We believe this opportunity to connect with our fans and families will be great value to your company.



Sponsorship Tiers

“Bronze”



Bronze Tier Three: \$1,250

- Organization logo and information listed on sponsorship banner displayed every home game
- Organization information listed on BGFC sponsorship website page
- Match day programs via QR Code
- Five season ticket passes



Bronze Tier Two: \$1,500

- Includes tier three package
- Social media advertisements
- Live match day radio media advertisements
- Ten season ticket passes



Bronze Tier One: \$2,000

- Includes tier two package
- Kiosk tent space for home game
- Organization commercial
- Youth summer camp; Back of t-shirt organization promotion
- Match Day Advertisements including halftime competitions/contests, MOTM awards, product giveaways, etc.
- Team autographed replica jersey, hat, and soccer ball